

TOWING SIGNAGE REVISIONS

HELP ELIMINATE PREDATORY TOWING

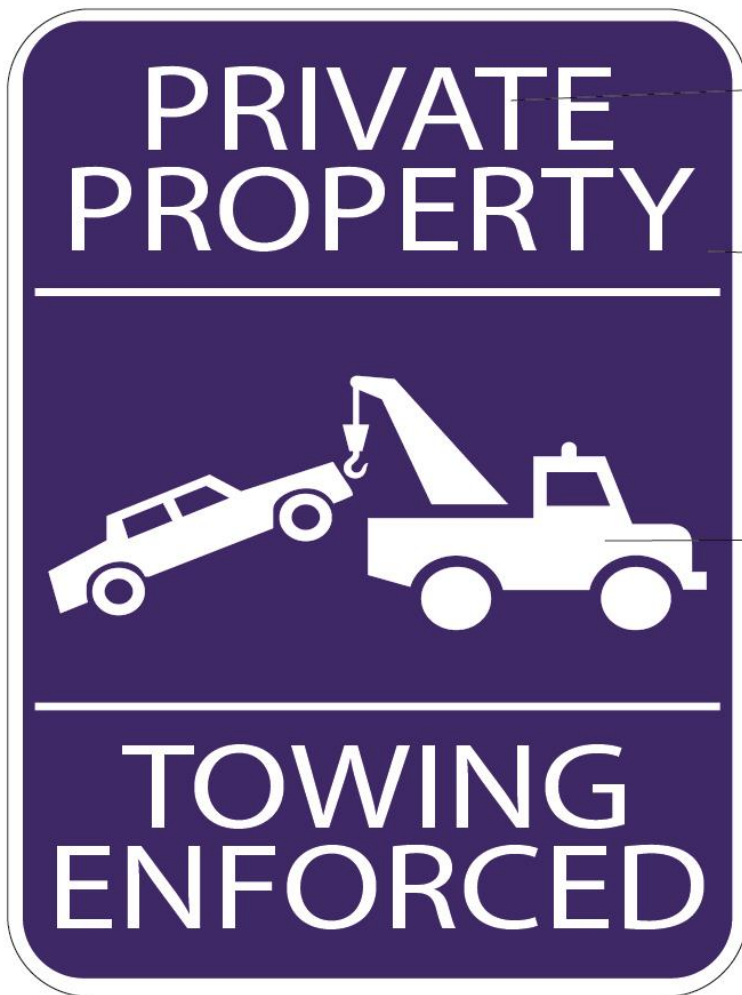
POLICY REQUIREMENTS AND GOALS

- PROVIDE UTAHNS WITH STANDARDIZED TOWING ENFORCEMENT WARNING SIGNS AT ENTRANCES OF PRIVATE PROPERTY WHERE PARKING IS PERMITTED AND TO ENSURE PARKING REQUIREMENTS ARE CLEARLY INDICATED WITHIN THE PROPERTY. (CONTINUITY THROUGHOUT THE STATE)
- LOWER THE NUMBER OF PEOPLE BEING TOWED – STOP PREDATORY TOWING
- ALLOW PROPERTY OWNERS TO DEVELOP AND ENFORCE THEIR PARKING REQUIREMENTS.
- ENSURE TOW COMPANIES HAVE CLEAR DIRECTION AND ABILITY TO MEET THE REQUIREMENTS ARRANGED WITH PRIVATE PROPERTY OWNERS – LEGALLY.

THREE TYPES OF PRIVATE PROPERTY SITUATIONS

- PROPERTY OWNERS HIRE TOW COMPANIES TO ENFORCE THEIR PARKING REQUIREMENTS — TWO SIGNS AT ENTRANCES.
- PROPERTY OWNERS WORK WITH A TOW COMPANY ON CASE BY CASE BASIS — ONE SIGN AT ENTRANCE.
- PROPERTY OWNER OPTS TO HAVE NO SIGNS; MUST AFFIX TAGGED 24-HOUR WARNING TO VEHICLES BEFORE TOWING — PROPERTY WHERE PARKING IS NOT AN ISSUE, PROPERTY THAT MOSTLY APPEARS NOT FOR PARKING ETC.





2" tall letters
in a block font

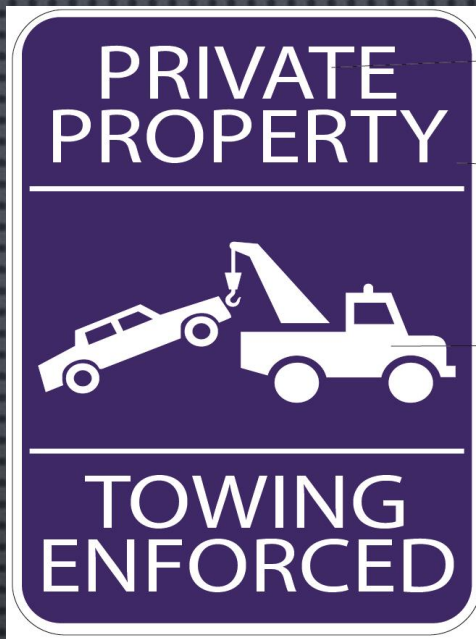
Reflex blue
background

reflective white
logo 16 wide
and 6 tall
truck hook and
car to be included



Who can
park here
white letters
on red.

Who is the tow
company and
how to reach
them. Red letters
on white.





Reflective white
logo 16 wide
and 6 tall
truck hook and
car to be included
Reflex blue.

**CURRENT
CUSTOMER
PARKING**

Who can
park here.
White letters
on red.

STAPHANSON TOWING

801-555-1111

www.tow.utah.gov

Who is the tow
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ADDITIONAL ITEMS IN BILL

- MULTIPLE OWNERS OF A PROPERTY NEED TO TREAT LINE OF OWNERSHIP AS ENTRANCES IF THEY HAVE DIFFERENT PARKING RESTRICTIONS
- PROVIDES AN AFFIRMATIVE DEFENSE CLAUSE FOR TOWERS WHO ABIDE BY ALL SIGNAGE
- CLARIFIES MUNICIPAL AND STATE RESPONSIBILITIES
- EFFECTIVE DATE OF JANUARY 1, 2021

GROUPS IN SUPPORT

- UTAH PROFESSIONAL TOWERS ALLIANCE LEGISLATIVE COMMITTEE — AND MULTIPLE LEADING TOW OPERATORS
- MULTIPLE PROPERTY OWNERS AND MANAGEMENT COMPANIES
- ASSOCIATION OF POLICE CHIEFS
- UDOT — PROVIDED SUGGESTIONS; SOME WERE IMPLEMENTED
- DPS — NO ISSUES
- LEAGUE OF CITIES AND TOWNS; A GREAT PARTNER ON THIS BILL — SUPPORTIVE

DISCUSSION AND ACTION

RECOMMENDED COMMITTEE ACTION – **PASS FAVORABLE RECOMMENDATION**

